



Picture Reference Delivery Specs - SEPTEMBER 13, 2011

QuickTime Movie

Submitting a QuickTime Movie is the fastest and cheapest way to deliver picture reference. It saves you from having to purchase costly tape stock and also avoids having to spend time digitizing a tape.

Codecs

For Standard Definition references please submit a QuickTime Movie using DV/DVCPRO NTSC or H.264 codec. For High Definition references please submit a QuickTime Movie using Apple Pro Res or Avid DNxHD codec.

Aspect Ratio

The aspect ratio of your picture reference should match the ratio of the AVID or Final Cut Pro session.

Resolution

Please submit a 720x480 pixel file for Standard Definition and a 1920x1080 pixel file for High Definition. Smaller resolutions that conform to these aspect ratios can be used to save file size at the cost of quality.

Timecode

Please supply burn-in timecode will all picture reference and make sure that the frame rate matches the editing sequence.

Videotapes

If supplying a digital reference is not possible we can create a QuickTime Movie from a HDCAM, HDCAM SR, DigiBeta, Beta SP, DVCAM or Mini DV.